



Search Engine Optimization - SEO 101: Learn the Basics of Google SEO in One Day

Steven Samson

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Learn the basics of SEO and Learn Them Well. Master Search Engine Optimization and drive more traffic with this comprehensive guide.

Do you want to rank higher in the Google Search Engine, but believe it'll be too difficult for you? Or perhaps you've exhausted other marketing channels and now want a consistent, reliable acquisition channel for gaining more users to your website?

This book is for you. You no longer have to waste your time and money learning about SEO through confusing articles, expensive SEO "experts" or lengthy online courses.

SEO for Beginners

Complex topics are broken down into simple steps to ensure that you can easily master Search Engine Optimization of your website, even if you currently have little or no users.

Learn The Most Critical Optimization Techniques Fast

Concepts are presented with only the most important and relevant information to help you build a solid SEO strategy. With this book, you can learn SEO in just one day and see a notable difference in your organic presence in Google after just a few days.

How is this book different...

The best way to optimize for the Google Search Engine is to play by the rules, but to also be unique. This book includes a number of solid, proven methods that will help you to follow Google's very own guidelines for ranking in their Search Engine, as well as several others that will significantly boost rankings. Working through this book will help you retain the knowledge of SEO so that you can continue to recall it and apply it to your website in future.

What you'll learn:

- What exactly is SEO? - Why Is SEO Important? - What Is On-Page Optimization? - Why is OPO so important? - Interlinking and Keyword Optimization - How to use Site Wide Optimization - The 6 steps to effective Keyword Research - Why is Keyword Research so Important? - How To Write SEO Friendly Content - What Is Link Building? - How To Build A High, Quality Back-Links Strategy - How to use the Webmaster Tool - SEO Dangers to Avoid .. and more...

Finally, you'll be able to discover how to rank highly on Google to gain more users and more engagement with your website.

Click the BUY button now to start learning SEO 101. Learn it fast and learn it well.

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Joseph Southard:

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