



The Enlightened Accountant: Accounting Revealed in 100 Pages.

Mr Gennaro Cuofano

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In the modern world, things change so fast that after a blink of an eye the world seemed changed. Few things remained unchanged and one of these is accounting. Of course few frameworks have been created over the 20th century to tackle issues such as fraud and transparency. Indeed, although the basic method of accounting remained the same, many people do not approach the discipline and look at it almost with a skeptical eye. As if the understanding of it is reserved to few wise men, part of a small circle. These men use their own language to communicate. This language so strange and intriguing gives offspring to the financial organization of any business, small or big, individual or multinational. In this book we are going to burst this myth. After working for few years in the Accounting and Finance Field as Financial Analyst and Assistant Controller I understood that many times accountants do not want to be understood. My aim instead, is to make Financial Accounting accessible to anyone.



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