



The Keys to the Kingdom: How Michael Eisner Lost His Grip

Kim Masters

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A riveting account of Michael Eisner's outrageous, thrilling, and often self-destructive tenure as head of the Walt Disney Company

Kim Masters, coauthor of the *New York Times* bestseller *Hit & Run*, has written a page-turning account of Michael Eisner's ascent at The Magic Kingdom. Based on hundreds of interviews with Hollywood's power players, she weaves Eisner's story together with those who have crossed his path: Barry Diller, Jeffrey Katzenberg, and Michael Ovitz. Masters traces Eisner's rivalry with Diller at ABC and Paramount and shows how at Disney, Eisner and Frank Wells rejuvenated the company. Masters also details the fallout between Eisner and Katzenberg (who was responsible for hits like *Aladdin* and *The Lion King*) after Wells's untimely death, and traces the move of uber-agent Michael Ovitz from CAA to an executive position at Disney, one of Hollywood's most spectacular failures. Kim Masters, coauthor of the *New York Times* bestseller *Hit & Run*, has written a page-turning account of Michael Eisner's ascent at The Magic Kingdom. Based on hundreds of interviews with Hollywood's power players, she weaves Eisner's story together with those who have crossed his path: Barry Diller, Jeffrey Katzenberg, and Michael Ovitz. Masters traces Eisner's rivalry with Diller at ABC and Paramount and shows how at Disney, Eisner and Frank Wells rejuvenated the company. Masters also details the fallout between Eisner and Katzenberg (who was responsible for hits like *Aladdin* and *The Lion King*) after Wells's untimely death, and traces the move of uber-agent Michael Ovitz from CAA to an executive position at Disney, one of Hollywood's most spectacular failures.

The Keys to the Kingdom climaxes with the shocking and incredibly personal court battle between Eisner and Katzenberg, involving hundreds of millions of dollars.

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