



# **Stick Like Glue - How to Create an Everlasting Bond with Your Customers So They Spend More, Stay Longer, and Refer More!**

*Jim Palmer*

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## **Stick Like Glue - How to Create an Everlasting Bond with Your Customers So They Spend More, Stay Longer, and Refer More!** Jim Palmer

If you're an entrepreneur or small business owner, imagine how great it would be to get your customers to stick with you, just as well as if you used your favorite super glue! That's what Stick Like Glue will help you to accomplish. Imagine being able to celebrate getting more profitable repeat business from your current customers! And also imagine celebrating higher profits as your current customers send you more referrals! Don't shrug this off as some pie-in-the-sky celebration fantasy; it's not. If you adapt both the mindset and the successful business strategies that are described in this book, it will fix what is likely broken in your business. According to author, entrepreneur, and success coach Lee Milteer, Jim Palmer is one of the greatest teachers to provide you with techniques and strategies to take you to an entirely new level of understanding, and success, in your business. Open yourself to a new level of thinking. Put aside your old opinions and the belief systems that have guided your sales career up to today. Read this book with an open mind, and open heart, and you will find wisdom to transform your business.

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