

Indie Rock 101: Running, Recording, Promoting your Band (The Mastering Music Series)

Richard Turgeon



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Indie Rock 101 is a clear, concise, all-in-one primer for beginning to mid-level musicians looking for the essential fundamentals behind running, recording, and promoting their band. It contains all the basics that can take years to collate from more specialized or technical books, magazines, and websites--and it's written by a real independent musician.

- Part I, Running Your Band, covers the topics most relevant to forming and running the band: the people, practice, and songwriting.
- Part II, Recording, covers pre-production considerations, gear, and how-to basics, and timeless fundamentals and techniques around recording, mixing, and mastering.
- Part III, Promoting, covers what you need to know to establish and grow your fan base, including graphic design, your press kit, and website, sharing and selling your music, playing out, and making a video.

Whether you're just starting out or looking for a 360-degree primer to help take your music to the next level, *Indie Rock 101* is the one book that covers it all.

- Written by a music industry insider, learn from someone who has been there and succeeded.
- Get insight and need-to-know information on running, recording, and promoting your band that is usually gained through painful experience. Overcome the barriers facing your band.
- Get on the runway to becoming pro, navigate the music world without a label, and get your music out to the world

Featuring photos and Q&As from:

- Birdmonster
- CDBaby founder Derek Sivers
- Juliana Hatfield
- John Vanderslice
- Karate
- Mark Kozelek of Sun Kil Moon
- Spanish for 100
- World Air Guitar Champion "Hot Lixx" Hulahan
- And more

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From reader reviews:

Allison Devore:

This Indie Rock 101: Running, Recording, Promoting your Band (The Mastering Music Series) book is simply not ordinary book, you have it then the world is in your hands. The benefit you obtain by reading this book is definitely information inside this reserve incredible fresh, you will get information which is getting deeper anyone read a lot of information you will get. This kind of Indie Rock 101: Running, Recording, Promoting your Band (The Mastering Music Series) without we comprehend teach the one who studying it become critical in thinking and analyzing. Don't end up being worry Indie Rock 101: Running, Recording, Promoting your Band (The Mastering Music Series) can bring when you are and not make your case space or bookshelves' become full because you can have it inside your lovely laptop even mobile phone. This Indie Rock 101: Running, Recording, Promoting your Band (The Mastering your Band (The Mastering Music Series) having fine arrangement in word along with layout, so you will not truly feel uninterested in reading.

Phyllis Belser:

The publication untitled Indie Rock 101: Running, Recording, Promoting your Band (The Mastering Music Series) is the guide that recommended to you you just read. You can see the quality of the guide content that will be shown to you actually. The language that publisher use to explained their ideas are easily to understand. The author was did a lot of research when write the book, hence the information that they share for you is absolutely accurate. You also can get the e-book of Indie Rock 101: Running, Recording, Promoting your Band (The Mastering Music Series) from the publisher to make you much more enjoy free time.

Bradford Padgett:

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Sandra Black:

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