



Successful Business Planning in 30 Days: A Step-By-Step Guide for Writing a Business Plan and Starting Your Own Business, Third Edition

Peter J. Patsula

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Now in a newly updated and expanded **3rd edition**, *Successful Business Planning in 30 Days* is a concise, reader-friendly guide that contains all the information needed to craft a comprehensive business plan for any type of entrepreneurial activity within a 30-day time frame. It provides step-by-step procedures as well as hundreds of company startup and operating strategies. There is even a section showing readers how to create a mini- "one day business plan" in a single afternoon to give any current ideas they have a needed focus when time is of essence. *Successful Business Planning in 30 Days* is currently used in colleges and universities in America and abroad.

Revised with international readers in mind, this **3rd edition** also offers more than 200 educational and motivational quotations as well as 33 profit tips and 11 entrepreneurial success stories from around the globe.

Enhanced with more than 100 time-saving checklists and worksheets, a sample business plan, and over 150 newly added sample paragraphs to help readers with the language of business, this guide is a key ingredient for anyone interested in planning a business.

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