



Hear And Now: How Women Get Heard More at Work and Why it Matters

Chris Davidson

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Scored 9/10 for applicability by getAbstract!

What problem does this book solve?

There are too few female role models for modern businesswomen to follow. This book will help you become one. One of the biggest blockers to the advancement of women in the workplace is the growing preference in favour of the male communication model. *Hear And Now* shows you how to achieve success using both the female and male communication models. You'll learn the secrets of inserting 'indelible influence' into how you communicate with those around you.

Hear And Now dispels misunderstandings surrounding how women communicate at work, and introduces models and exercises founded in scientific truth. The book covers new ground and is part inspirational, part instruction manual.

Nearly three quarters of American women believe that at work, their voices aren't treated as seriously as a man's. Demonstrating exceptional communication skills is critical for those who want to 'sit at the table'. Women have a natural ability to communicate in a way the business world desperately needs right now. If not you, who? If not now, when?

This practical 'how-to' guide will help you:

- State your views confidently in a way that engages both women and men
- Control excessive public speaking nerves
- Appear organised and skilful in preparing and chairing meetings
- Engage mixed gender audiences and successfully communicate your perspective
- Have people pay attention to your point of view in a variety of circumstances
- Confidently share your ideas. Whether over a cup of coffee or at an industry conference
- Fluently participate in mixed gender team meetings

This book will give you the building blocks that are the foundation of great communication. Your male and female colleagues will pay you more attention and respect - and you'll become a high quality role model for the women around you.

You'll communicate in a way that's more memorable and consequently your influence will be greater.

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Sonia Shipley:

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Sarah Farmer:

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Ruth Morefield:

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