



Die Kunst des IT-Projektmanagements (German Edition)

Scott Berkun

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Weshalb verschieben sich Release-Termine ständig? Warum funktioniert die Team-Kommunikation zwischen Designern, Entwicklern und Marketing nicht? Wie kommt man auf wirklich kreative Ideen? Und was tun, wenn etwas schief geht? Wenn Sie sich Fragen wie diese schon oft gestellt haben – Scott Berkun hat die Antworten für Sie. Mit Humor und scharfem Blick beleuchtet der erfahrene Autor und Projektmanager die klassischen Aufgaben, Herausforderungen und Mechanismen des IT-Projektmanagements. Von der fachkundigen Planung über die zielgerichtete Team-Kommunikation bis hin zum erfolgreichen Projektabschluss – hier erhalten Sie kompetente Einblicke in die Realität der Projektleitung.

Projekte realistisch planen

Entdecken Sie, welche ersten Schritte das Projekt erfolgreich starten, wie man solide Zeitpläne entwickelt und gute Visionsdokumente und Spezifikationen schreibt, wie neue Ideen entstehen und was man aus ihnen machen kann.

Teams effektiv führen

Erhalten Sie Einblicke in die erfolgreiche Teamleitung: Lernen Sie, wie man die Team-Moral kultiviert, konfliktfrei kommuniziert, Meetings optimal gestaltet und den Spaß am Projekt steigert.

Neu in der überarbeiteten Auflage

Die zweite, komplett überarbeitete Auflage wurde um Übungsteile am Ende jeden Kapitels erweitert. Dadurch kann der Leser durch über 120 Übungen die Kapitelinhalte praxisnah erschließen und vertiefen.

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